



# 2023 GMC SIERRA 1500 DENALI

**EXTERIOR: ONYX BLACK**  
**INTERIOR: JET BLACK**

**ENG: DURAMAX 3.0L TURBO-DIESEL**  
**TRANSMISSION: 10-SPEED AUTO**

Visit us at [www.gmc.com](http://www.gmc.com)

### STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

**CREW CAB SHORT BOX 4WD**

#### OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST

\*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

#### SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING

#### \*LANE KEEP ASSIST W/LANE DEPARTURE WARNING

#### \*FOLLOWING DISTANCE INDICATOR

#### \*INTELLIBEAM-AUTO HIGH BEAM

- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- SAFETY ALERT SEAT
- HD SURROUND VISION W/BED VIEW
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

#### PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL
- 120V BED POWER OUTLET
- 2 SPD AUTOTRAC TRANSFER CASE
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

#### CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY, WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- IN-VEHICLE TRAILERING APP
- 3 YEARS OF GMC CONNECTED SERVICES
- BOSE PREMIUM SOUND SYSTEM
- ONSTAR (R) SERVICES & WI-FI (R) HOTSPOT CAPABLE; SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- KEYLESS OPEN & REMOTE START

#### INTERIOR

- DUAL ZONE CLIMATE CONTROL

- 10 WAY PWR FRONT BUCKET SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- POWER STEERING COLUMN
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED

#### EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED MIRRORS WITH AUTO-DIM
- LED HEADLAMPS & TAILLAMPS
- LED DAYTIME RUNNING LAMPS
- LED FOG LAMPS
- DUAL EXHAUST W PREMIUM TIPS

MANUFACTURER'S SUGGESTED RETAIL PRICE

**STANDARD VEHICLE PRICE \$67,100.00**

#### OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

|   |                   |
|---|-------------------|
| DENALI RESERVE PACKAGE                          | 5,130.00          |
| • REAR CAMERA MIRROR                            |                   |
| • MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY       |                   |
| • ADAPTIVE CRUISE CONTROL                       |                   |
| • POWER SUNROOF                                 |                   |
| • GMC MULTIPRO POWER STEPS                      |                   |
| • 22" PAINTED ALUM WHEELS                       |                   |
| ENG: DURAMAX 3.0L TURBO-DIESEL                  | 995.00            |
| 3YR. ONSTAR SAFETY & SECURITY                   | 905.00            |
| ONYX BLACK                                      | 495.00            |
| CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK | -50.00            |
| CREDIT - NOT EQUIPPED WITH WIRELESS CHARGING    | -75.00            |
| GVWR 7,200 LBS. (3,266 KG)                      | INC.              |
| REAR AXLE 3.23 RATIO                            | INC.              |
| <b>TOTAL OPTIONS</b>                            | <b>\$7,400.00</b> |

|                                 |                    |
|---------------------------------|--------------------|
| TOTAL VEHICLE & OPTIONS         | \$74,500.00        |
| DESTINATION CHARGE              | 1,795.00           |
| TOTAL BEFORE SAVINGS            | \$76,295.00        |
| DENALI RESERVE PACKAGE DISCOUNT | -500.00            |
| <b>TOTAL VEHICLE PRICE*</b>     | <b>\$75,795.00</b> |

### EPA DOT Fuel Economy and Environment

**Diesel Vehicle**

SIERRA 4WD

**Fuel Economy**

**24** MPG combined city/hwy  
**22** MPG city  
**27** MPG highway

**4.2** gallons per 100 miles

**You spend \$2,000 more in fuel costs over 5 years** compared to the average new vehicle.

### Annual fuel cost \$2,000

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

MPG **5** CO<sub>2</sub> **4**

This vehicle emits 423 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.20 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles

Smartphone QR Code

### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

|  |                      |       |
|--|----------------------|-------|
| <b>Frontal Crash</b>   | Driver Passenger     | ★★★★★ |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. |                      |       |
| <b>Side Crash</b>  | Front seat Rear seat | ★★★★★ |
| Based on the risk of injury in a side impact.  |                      |       |
| <b>Rollover</b>  |                      | ★★★★★ |
| Based on the risk of rollover in a single-vehicle crash.   |                      |       |

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 33%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 38%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT: ROANOKE, IN U.S.A.**  
**COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES**

This label has been applied pursuant to Federal law - Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO BZBZ5T SALES CODE E  
SALES MODEL CODE TK10543  
DEALER NO 10316  
FINAL ASSEMBLY: ROANOKE, IN U.S.A.

VIN 1GTUUGE80PZ136664 REISSUE

DEALER TO WHOM DELIVERED  
**FRANKLIN CHEVROLET, BUICK, GMC, LLC**  
1201 ARMORY DRI  
FRANKLIN, VA 23851-2415

